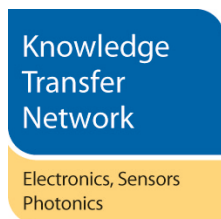# How to get off the Roundabout:
Making a success of an ageing population!

European Knowledge Tree Group 2013 Masterclass

8th - 9th April 2013
London School of Economics, London

How to get off the Roundabout:
Making a success of an ageing population!

13:30 – 14:30 Welcome and Aims - Setting the Scene
Chairman Nigel Rix, ESPKTN and EKTG

Peter Wintlev-Jensen, European Commission
European policy developments on ICT for ageing well

Mike Biddle, AAL Forum and Technology Strategy Board
Opportunities to promote Independent Living innovation

Peter Walters, Tuvnl and UK's ICT National Contact Point
Research & Innovation in European ICT: Collaboration, Success and the Future:

Sofía Moreno, ValueCreation
Creating business in health and independent living by people and customers leading innovation

14:30 – 16:00 Parallel Session 1: Costings and Practice
Chairman: Mike Biddle, Technology Strategy Board & Ambient Assisted Living Association
Reporter: Gill Whitney, Middlesex University

Adelina Comas-Herrera, London School of Economics
Meeting the future costs of long-term care: public and private options

Markus Bolton, Shearwater Healthcare Solutions
Combining improved healthcare with commercial success

Carlos Garcia-Gordilla, Freelance Management Consultant
Better life tools for age related hearing loss.

Mike Clark, Independent Consultant
Learning from the Whole System Demonstrator programme – the future of telehealth in England

Stephen Hope, Docobo Ltd
Integrated care services - Implementing the vision

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Chairman: Richard Foggie, ESPKTN/EKTG
Reporter: Justin Halls, Brunel University

Ian Glasscock, BioDigital Health (UK)
Sensors helping people live in their own homes

Rich Walker, Shadow Robot Company
How can we make use of robotics?

Henk Herman Nap, Smart Homes
Rehabilitation gaming

Angelo Rossi Mori, Istituto Tecnologie Biomediche, Rome
Improving the demand side for technology-enhanced care&cure services

Rory Wilding, The Alacrity Foundation
Incubating solutions for assisted living

16.30 - 17.20 Feedback from Parallel Sessions
Sheikh Zayed Theatre Room LG08
Chairman: Andy Stuart, CareWhere
Reporters: Gill Whitney, Justin Halls

17.30 - 20.00 Regulation, Standards, Ethics & Making Policies Work in Practice
Chairman: Peter Saraga, AAL

Andrea Sutcliffe, Social Care Institute for Excellence
The role of SCIE in today's world

Jack Stilgoe, University College London
Responsibility in innovation

Neil Ebenezer, Medicines & Healthcare Products Regulatory Agency
The European Medical Device Directives

Chris Wright, UK Department of Health
3millionlives: current progress and future ambition

Heinz Wolff, Brunel University
Care 4Care

Clive Noak, Telecare Services Association
TSA – what does it stand for?

Geoff White, Channel Four News
Disability, IT & the media

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09:00 – 10:40 The Market in Times of Stringency?
Chairman: Markus Bolton, Shearwater Healthcare

Maria Kanellopoulou, Policy Officer at the Representation of the European Commission in the UK
What is Europe doing? The EU approach

Naoki Ito, Minister of Economics, Embassy of Japan in the UK
Progress in Japan

Sarah Forson, HealthTech and Medicines KTN
The Assisted Living Innovation Platform (ALIP)

Dave McDaid, London School of Economics
The internet and ageing: exploiting the economic potential

Paul Hitchcock, UK Department of Health
3millionlives – the importance of clinical engagement

11.00 – 12.30 Financing the Market, Turning Opportunity into Practice
Chairman: Maggie Ellis, LSE/EKTG

Brain Capon, British Bankers' Association
Banking & finance for SMEs

Andy Stuart, CareWhere
Healthcare technology innovations - How deep are your pockets?

Patrick Roe, LEMA-EPFL, Switzerland
Research Agenda Roadmap in the field of accessible and assistive ICT from the CARDIAC Project

Paul Lukowicz, Technical University of Kaiserslautern, Germany
Embedded technologies in practice

13.15 – 15.15 Parallel Session 3 Costs and Care in the Community
Chairman: Steve Smithson, LSE/EKTG
Reporter: Mike Clark, Independent Consultant

Lord Addington, All-Party Parliamentary Disability Group (APPDG) & Microlink PC
Technology transfer for the disabled

Catherine Henderson, PSSRU, London School of Economics
The economic evaluation of telehealth

Raphael Wittenberg, PSSRU, London School of Economics
Funding long-term care

Charles Tallack, UK Department of Health
Policy issues in the funding of social care

Mike Jackson, iXscient Ltd
Exploitation of FP7 projects – A missed opportunity?

Roderick Udo, Utrecht Business School
The influences of internal business processes on e-health adoption by elderly

13.15 – 15.15 Parallel Session 4 Community Care and User Needs
Chairman: Steve Welch, ESPKTN
Reporter: Patrick Roe, LEMA-EPFL, Switzerland

Annette Bauer, PSSRU, London School of Economics
Befriending of older adults

Verina Waights, The Open University
Enhancing the lives of older people through developing carers' digital inclusion skills – the DISCOVER project

Clare Walton, The Stroke Association
CogWatch – A high-tech solution for home-based cognitive rehabilitation after stroke.

Katherine Barbour, University of Southampton
Technology implementations, technology and care at home

Justin Halls, Brunel University
Choice and choosing: Technology and care at home

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Chairman: Dave McDaid

Reporters: Mike Clarke, Patrick Roe

15:45 - 16:45 Transfer of High Tech to Daily Living

Chairman: Clive Noak, TSA

Paul Lukowizc, Technical University of Kaiserslautern, Germany

Heinz Wolff, Brunel University

Peter Saraga, Chair of Advisory Board of the European Ambient Assisted Living

16.45 - 17.30 What did you get out of this? What did you contribute to this? What should EKTG do next?

Chairman: Peter Walters, FP7

Summing up session