**LSE EKTG Conference Draft Programme 13.03.14**
**VENUE New Academic Building, LSE (see LSE Maps site)**

# Monday 24 March

**12:00 – 13:15 Registration Tea/Coffee/Exhibition**

## 13:00 – 14:30 Conference Opening Session
**Welcome, Conference Aims - Setting the Scene with Policy Makers**

**Peter Saraga, EKTG New Leadership Group and Advisory Board, AAL Forum,**
**Professor Anne Power, Housing and Communities, LSE**
**Professor Ron Summers, Loughborough University,**
**Ron Wheatcroft, Swiss Re Life and Health,**
**Jan Krauss, Political Officer, European Commission Office**
**Lino Paula, EU Ethical Issues, Brussels,**
**Peter Wintlev-Jensen, INFSO, ICT for Ageing, EU, Brussels,**

## 14:30 – 16:00 Parallel Sessions:

**Session 1: Addressing User Needs**
**Gwyn Thomas, UKCHIP**
**Philip Dylak, Director of Innovation. (NWCAHSN) ,**
**Madeleine Starr, Carers UK,**
**P Osborne & L Morris-Warren, Northamptonshire County Council,**
**Mike Clark, NIHR School for Social Care Research, LSE**
**Dave McDaid, Health Economist, LSE, and WHO,**

**Session 2: Community Care and Users, Robots, Systems, Sensors**
**Adam Hoare, Managing Director, Red Embedded Systems Ltd.,**
**David Hewson, ACCOMPANY Project, France,**
**Aleli Alcala, Amara, VP of Sustainability,**
**Sean McDougall, Stakeholderdesign**
**Celia Bufton, AALIANCE2 Project**
**Sofia Moreno Perez, FIRE Project, Madrid,**

**Session 3: Community Living – User Needs,**

**Baroness Barker, UK Parliament Mental Capacity Act 2005 Committee,**
**Karen Taylor, Deloitte, London,**
**Jane Silvester, National Institute for Health and Care Excellence,**
**John Woolham, Coventry University,**
**Professor Pat Schofield, University of Greenwich**
**Agnes Gruenerbl, University of Kaiserlautern, Germany,**

**16.00 - 16.30 Tea/coffee/Exhibition and networking**

## 16.30 - 17.20 Plenary Session
## Feedback from Parallel Sessions
Reporters summaries and discussion

## 17.30 - 20.00 Plenary Session
**Making Policies Work in Practice, Publicity and getting the message across**

**Professor Julian Le Grand, Social Policy, LSE,**
**Alan Rosenbach, Strategy & Intelligence Department, CQC,**
**Trevor Single, CEO, TSA**
**Peter Walters, UK National Contact Point.**
**Edwin Mermans. Senior Policy Officer, Dept. Social and Cultural Devel, Province Noord-Brabant,**
**Dinah Lammiman, BBC Radio and Freelance Broadcaster,**
**Victoria MacDonald, Health Correspondent, Channel 4 TV NEWS,**

**20:00 – 20.30 Drinks Reception/Exhibition and Networking**

# LSE EKTG Conference Draft Programme
# Tuesday 25th March

**08:00 – 09:00 Tea/Coffee/Exhibition and Registration**

**09:00 – 10:40 Plenary Session**
**European business, Finance, Apps what is the link? Making Mobile Technology effective**
Alan Willis, recently National Westminster Bank,
Roderick Udo, Institute for Business Economics Hogeschool Utrecht,
Alexandra Wyke, CEO PatientView
Kevin Doughty, (CUHTec), Universities of York and Newcastle,
Tony Hunter, GreenAccess, UK,
Sabine Lobnig, Mobile Manufacturers Forum, Vienna,

10.40 - 11.00 Tea/Coffee/Exhibition and Networking

**11.00 – 12.30 Plenary Session**
**Turning Opportunity into Practice, through Good Procurement**

Tracey Storey, Irwin Mitchell Personal Injury Solicitors,
Lindsay Adam, Spinal injury Consultant
Andreas Cederbom, Funka Nu AB, Madrid,
Marie Spittle, Adults, Community and Housing, Adult Social Care, Dudley
Raquel Fernandez-Horcajada, AAL Joint Programme-.
Professor Heinz Wolff, Brunel University,
Claire Pearson, Telemedicine Nurse Clinical Lead, Airedale NHS Trust
Clive Noak, STOPandGO PPI Proiect

12.30 - 13.15 Lunch/Exhibition and networking

**13.15 – 15.15 Parallel Sessions**
**Session 4**
**Building partnerships for successful implementation - the Impact Planning and Measurement Framework (IPMF) for Assisted Living Projects.**

**Mark Outhwaite, HoiP**

**Session 5** Video Conference link with Madrid –
**Communicating with Vulnerable people in Emergencies: calling for help!**

Carlos García Gordillo, Madrid , Spain
Cristina Alonso-Bouzón, Getafe University Hospital – EIPAHA Reference Site,
Nuria Montero-Fernández, Hospital General Universitario
Gregorio Marañón,  "I-DON'T-FALL" (ICTpsp Project),
VTT of Finland - Ageing in Balance (AAL project),
Gill Whitney West Middlesex University,
Stephen Hope, DOCOBO, UK
Andy Stuart, CareWhere, UK,

**Session 6 Delivery of good practice for Long-term conditions and health care workers**

Alasdair Morrison, STAY Service Manager, Sandwell Council,
Adam Willison, Buckinghamshire SS
Charles Lowe, RSM
Gerry Almark, UKTELEHEALTHCARE(UKTHC)
Giovanna Galasso, Senior Manager, PricewaterhouseCoopers, Rome
Professor Richard Neil, Consultant Cardiologist, Guys Hospital, London Dr
Kate Corlett, Ass Medical Director, Newham Primary Care,

**15.15 – 15.45  Plenary Session**
**Feedback from Parallel Sessions** Reporters summaries and discussion
**15:45 – 17.30 Plenary Session**
**-Transfer of High Tech to Daily Living, Making Real Impact**

Ann Franke, The Chartered Management Institute (CMI)
Adrian Conduit, Hitachi Consulting, Europe.
Sofia Moreno Perez, ETICAS R&C, Madrid,
Dr Steve Welch, Domain Manager, the Knowledge Transfer Network
Professor Atta Badii, Intelligent Systems Research Lab, Reading University,
Professor Heinz Wolff, Brunel University,
What did you get out of this? What did you contribute to this?
17:30 – 18:00 Networking and End of Conference