Smart-Healthy-Age Friendly Environments (SHAFE)

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Elder's are Curators of Society Core Value Norms

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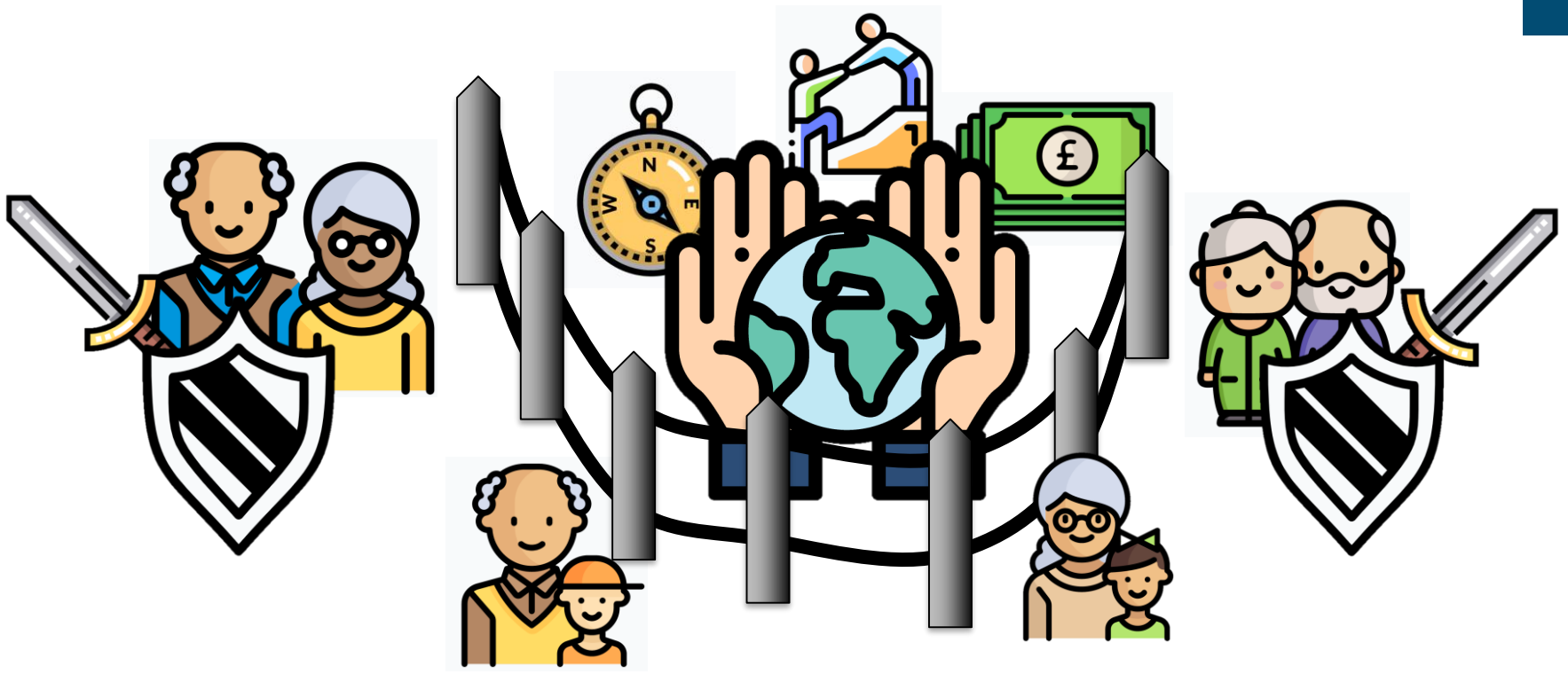


Work/Life

Experience:

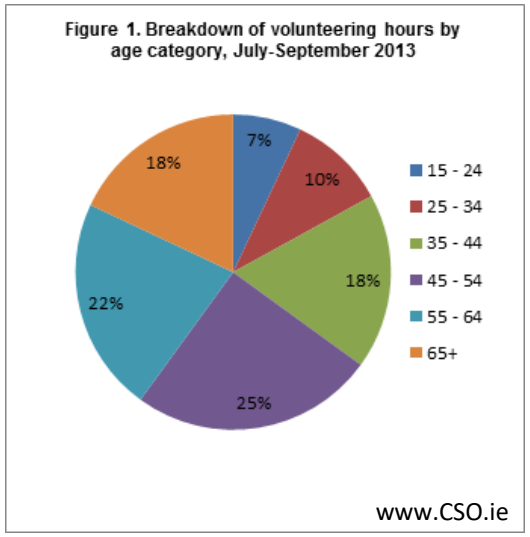
- Something you gain after you needed it.
- It's earned.

Tolerance

Right/Wrong

Boom Bust Boom

Volunteering to Support Society Values



Middle to Old age

64 65

35% of Volunteer hours/year

65% of Volunteer hours/year

0 10 20 30 40 50 60 70 80 90 100

15.5% 10.9% 41.8% 12.9% 19.1%

EU Population in age bands

Education
Activities
Healthcare

Team formation and Outputs

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Young Teams
Make decisions quicker but make a lot of mistakes.

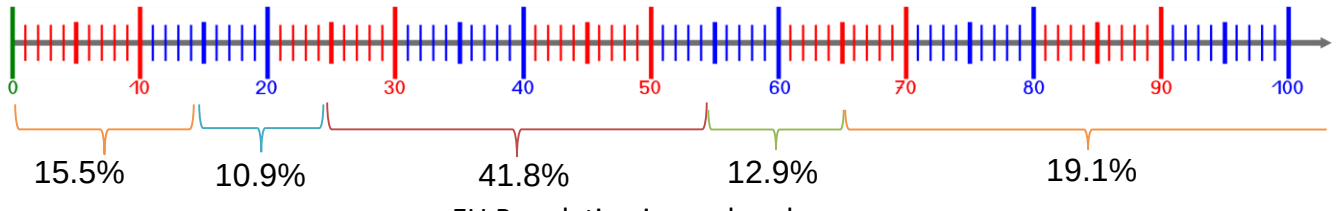
Mature Teams
Make decision slower but make less mistakes.

Cognitive diversity

- Less sick days.
- Increased industry knowledge.
- Experience & decision balance.
- Expertise.
- Social awareness and group support.
- Mentoring skills
- Maturity to decision making.

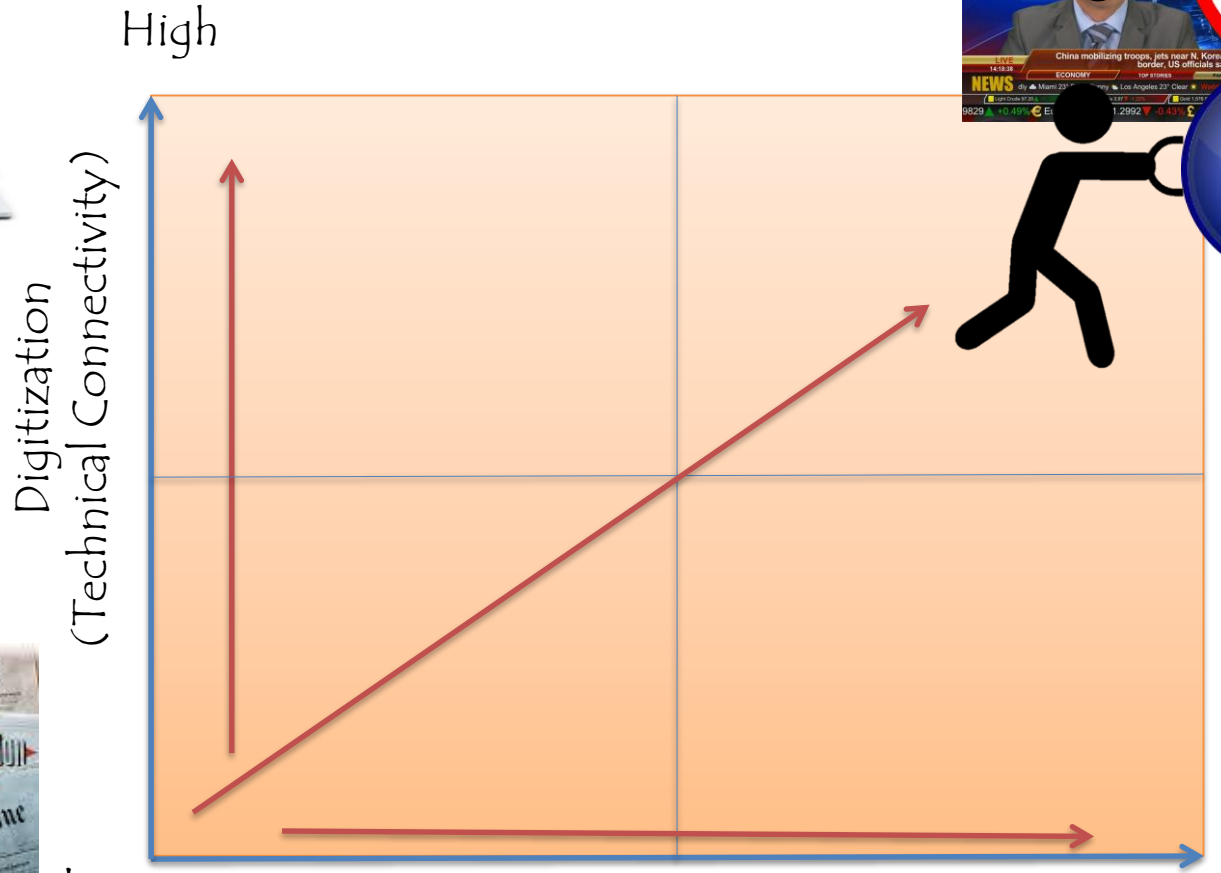
Synthetic Thinking

- Abstract thought.
- Logical thinking,
- Reasoning - thinking that is coherent & logical



Digitization v's Digitalization

Stored Electronically



Software Engine
Similar to 1000s of proactive workers

Printed Paper

Quickly accessing to news

Privacy and Education

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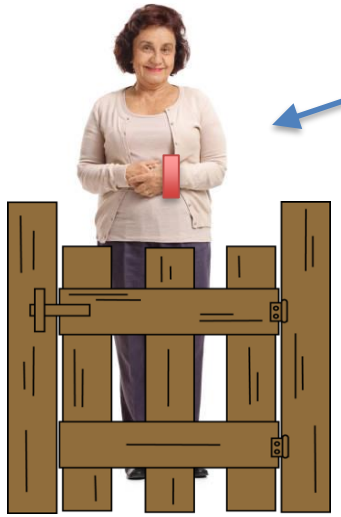


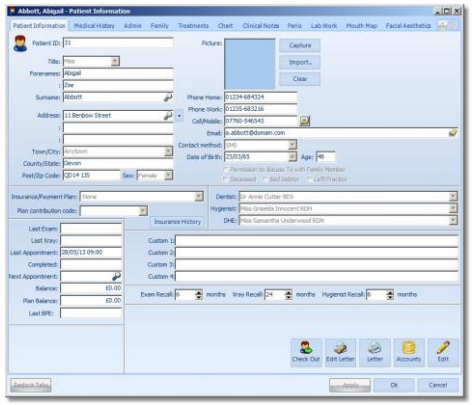
Behind my walls I should be safe

Things I disclose by my gesture/behaviour/manner/ reaction

Things I disclose by my intention typing/writing/searching/shopping

Loyalty cards gave you something for your data?

Digitization v's Digitalization



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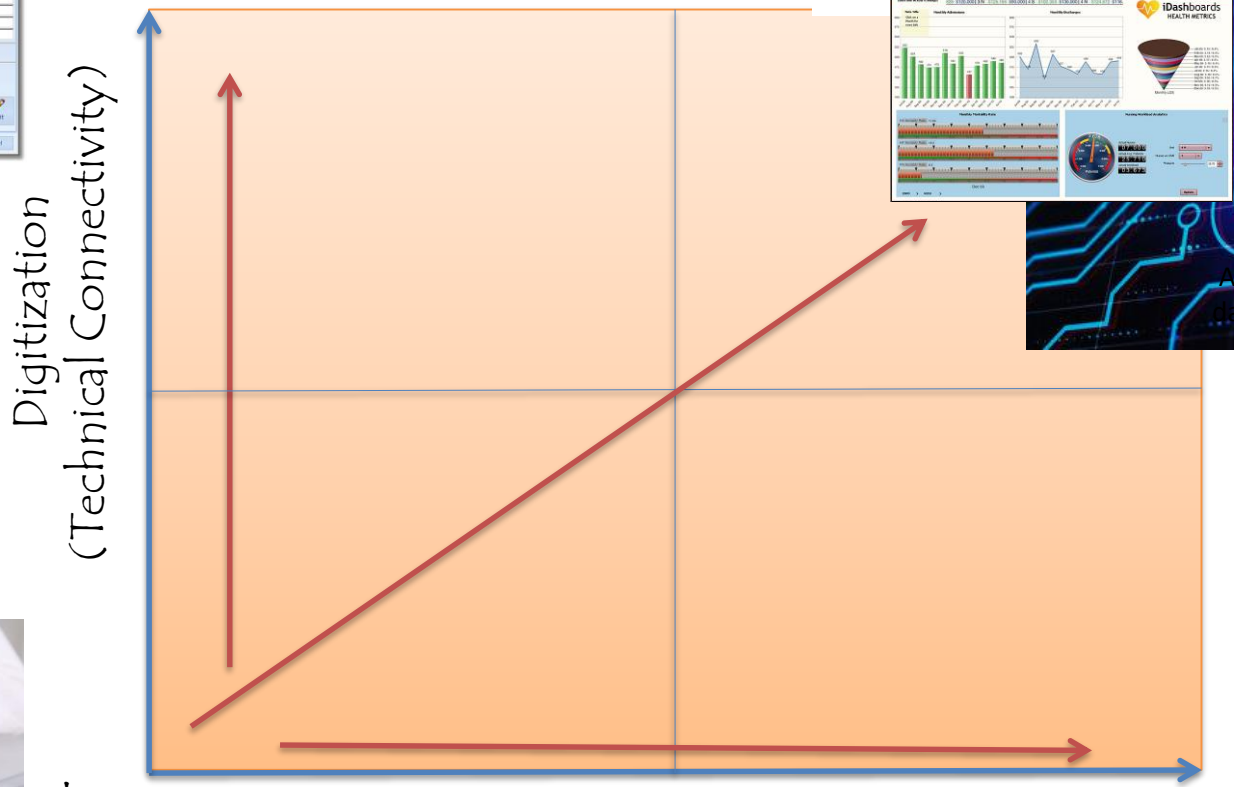

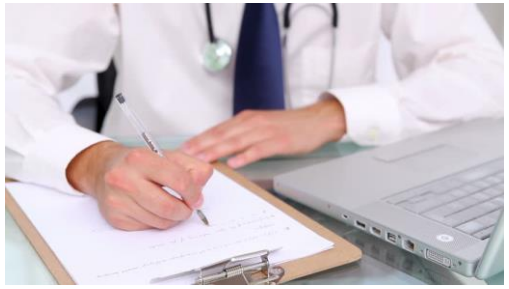

Hand written

Doctor quickly accessing notes

Balance of Policy & Strategy Instruments

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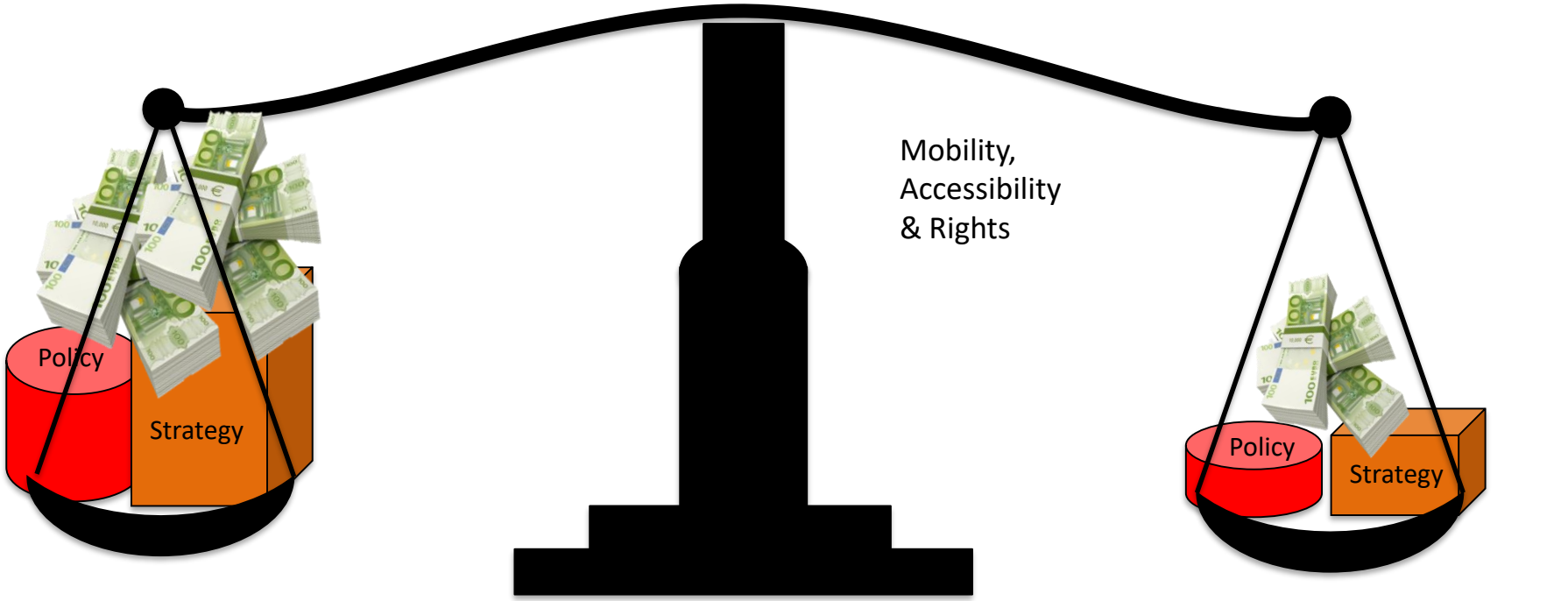

Specifically Elder Focused

Big Data Education

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Ownership

Privacy

Control

Catch Phrase

Jargon

Security

Descriptive

Data

Personalization

On the Cloud

Analysis

Prescriptive

Warehouse

Predictive

Reuse

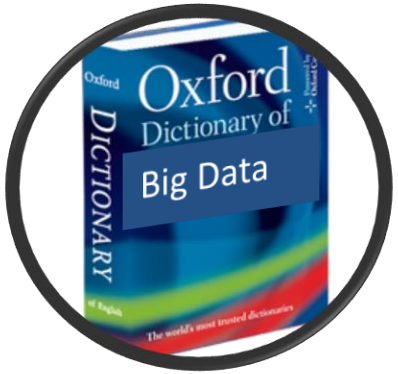
Storage

Firewalls

Diagnostics

Analysis

Best in Class



Like Nouns, Verbs and Adjectives but no context, simplified examples/comparisons…..

Debate

What can be done?

- Education
- Train
- Support a social network
- Mobilise
- Encourage

There are many Gaps & challenges, but there are also many Opportunities.

ThaNK
YOU