

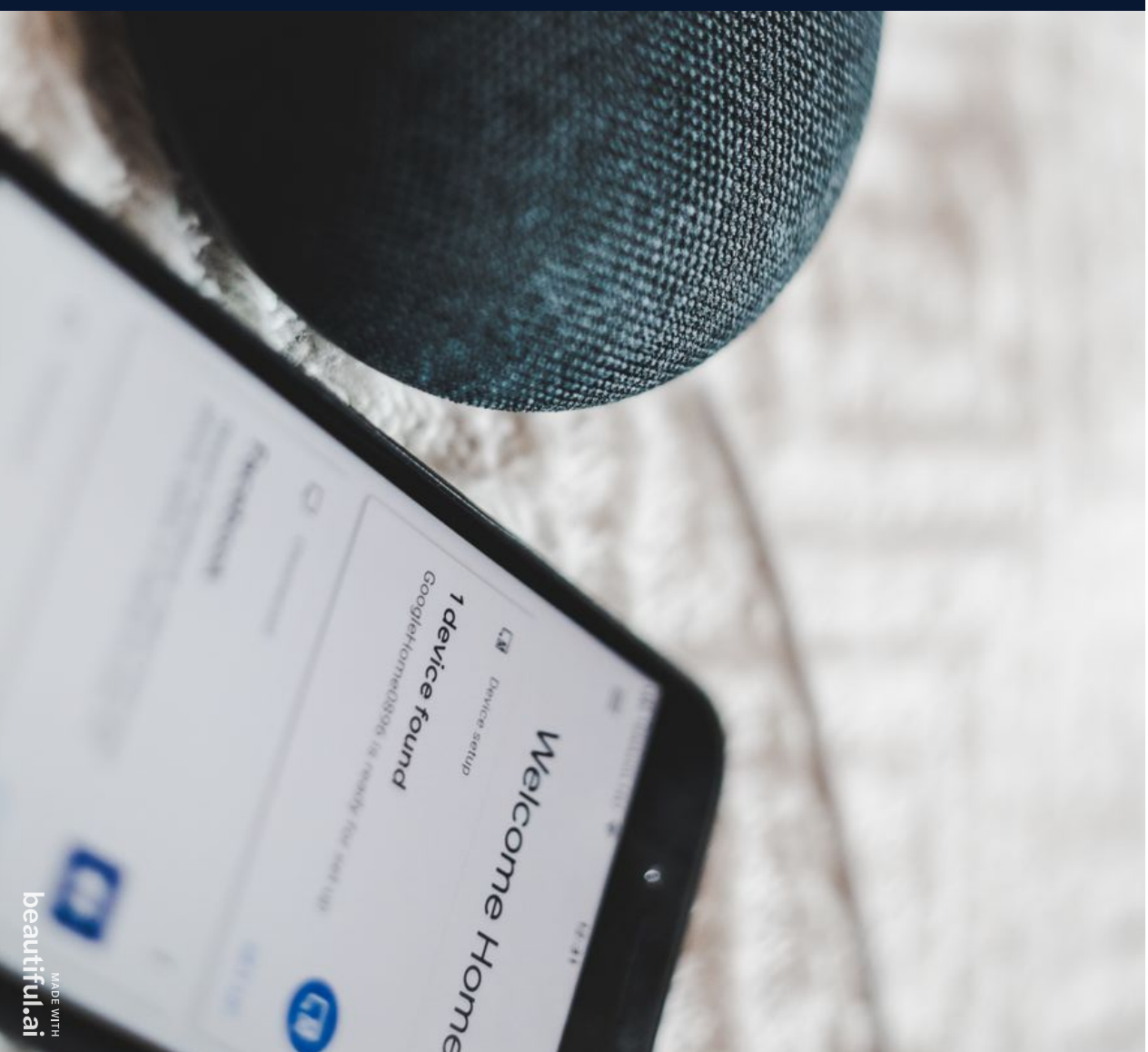
K ✱ R U B U

KORUBU SMART CARE

Discussing the positive impact internet and energy technology can have on the standard of living for those in care

Speaker: Chris Xavier - M.D

Marketing: Charlotte Xavier



A city skyline at dusk with a bridge in the foreground. The sky is a deep blue, and the city lights are visible. A large bridge with a decorative railing is in the foreground, and several tall buildings are in the background.

WHO WE ARE

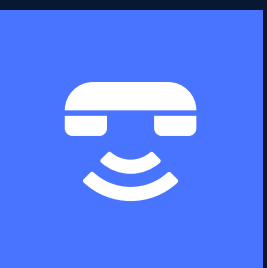
Based in Manchester Korubu is an IT and network infrastructure business working predominantly in the hospitality industry. Counting some of the UK's biggest brands as our customers, including pub groups Greeneking and J W Lees. After developing a relationship with care provider Compassionate Care, we identified a common problem facing the industry

WHAT HAPPENS WHEN THE CARE PROVIDERS MOVE IN?

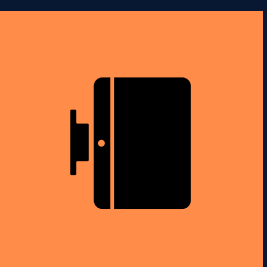
Care Providers move in and order standard small business services for the office



BASIC BROADBAND



**SMALL BUSINESS PHONE
SYSTEM**



COMPUTER



PRINTER

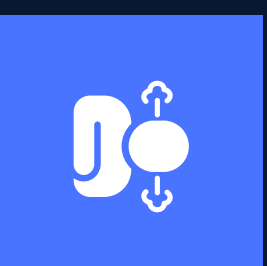
WHAT HAPPENS WHEN THE SERVICE USERS MOVE IN?

Service Users move in and order individual broadband lines and energy contracts. Which causes



TIME DELAYS

Can take up to 6 weeks for a line to become active



FRUSTRATION

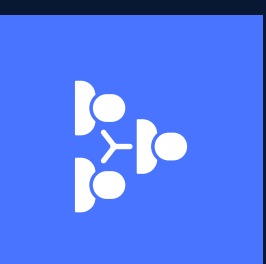
Frustration for staff and service users

WHAT HAPPENS WHEN SERVICE USERS MOVE OUT?



UNPAID BILLS

Many service users will leave the property with unpaid bills, active contracts and usage restrictions are implemented at the address



NEW SERVICE USERS

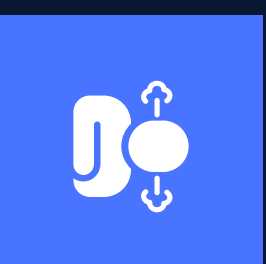
New service users cannot connect to the internet and the same problems recommence

WHAT DOES THIS MEAN FOR THE CARE PROVIDER?



NO WIFI COVERAGE ACROSS THE HOME

Unable to adopt software, e.g epilepsy software which requires full WiFi coverage because it has not been provisioned at the start



NO SUPPORT

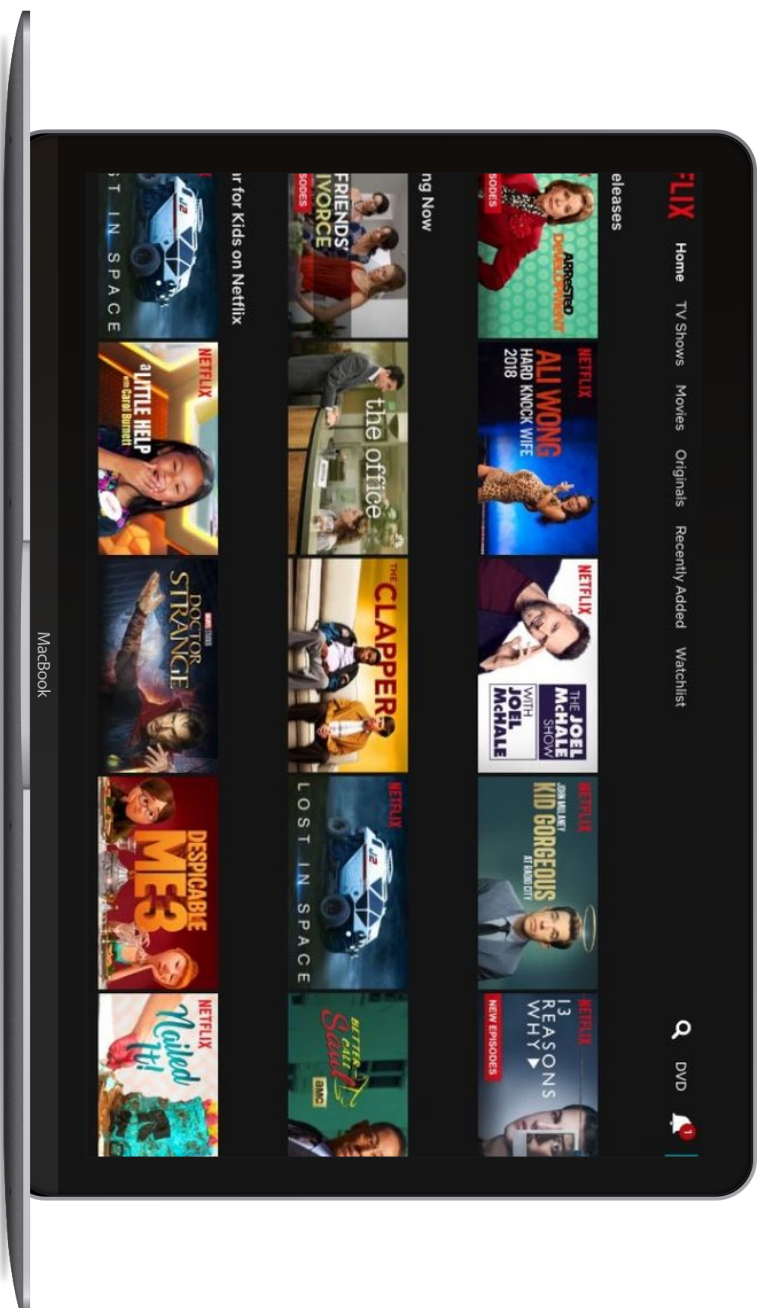
Small business internet providers do not offer support when things go wrong

THE SOLUTION



- **ADDRESS THE NEEDS DURING DEVELOPMENT STAGE**
- **INSTALL A FASTER COMMERCIAL GRADE PRODUCT**
- **CREATE AN IT FOUNDATION THAT CAN SUPPORT THE HOME NOW AND INTO THE FUTURE**

KORUBU SMART CARE FOR SERVICE USERS



SUPERFAST INTERNET

Unlimited streaming



ENERGY TECHNOLOGY

Cheaper, greener energy.
Average saving 10%



NO CONTRACTS

Cancel or pause at any time

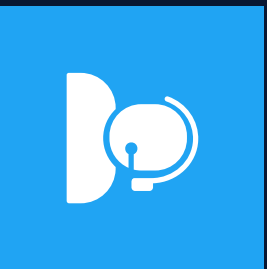


EASY PAYMENTS

Allows service users to take ownership and pay bills with several different payment methods

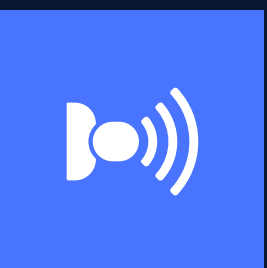
KORUBU SMART CARE FOR CARE PROVIDERS

How will the care provider benefit?



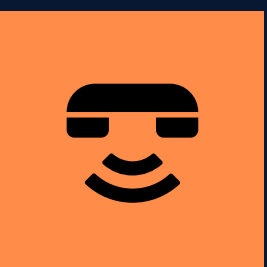
24/7 SUPPORT

Commercial standard support



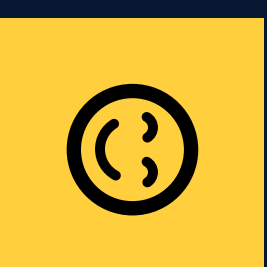
FULL WIFI COVERAGE

Connect at anytime, anywhere in the home



ENTERPRISE GRADE PHONES

Connect carehome to head office and staff onsite



HAPPIER SERVICE USERS

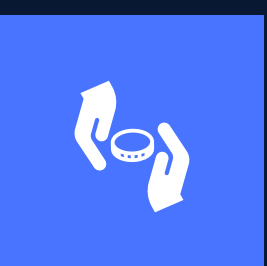
Frustration of issues relating to internet removed

HOW ARE THE SERVICES PAID FOR?



DEVELOPER LEAD INITIATIVE

Capex infrastructure cost picked up at developer stage






MONTHLY PAYMENTS

Direct debit, post office, online

BETTER SPEEDS, BETTER PRICES

We guarantee the fastest speeds, the lowest prices and the quickest setup times

					
Download Speed	Up to 80MB	100 MB	Up to 80MB	100MB	Up to 80MB
Upload Speed	Up to 20MB	100MB	Up to 20MB	6MB	Up to 80MB
Typical Setup Time	2 Weeks	5 Minutes	2 Weeks	2 Weeks	2 Weeks
Setup Fee	£9.99	FREE	£29.95	£25.00	FREE
Contract Length	18 Months	ROLLING	18 Months	12 Months	18 Months
Monthly Cost	£39.99	£29.99	£45.99	£40.00	£38.50



K O R U B U

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