Lessons from Business Sector

- Little competition in Healthcare in UK

- Lots of things going on

- Benefits are demonstrable

- Implement now, then iterate

- Put User at the centre

- Don't hide behind need for Standards

Future Actions
What Can You Contribute?

- Learn from the business sector

- Empower your staff

- Seek empowerment from above

- Implement now, then iterate

- JFDI

- Promote it

What Will You Do To Help?

- **What can you can undertake -** to further the awareness of eHealth services within your environment?

- **Summarize issues and possible actions -** for your colleagues, policy makers, and others, that will act as a basis for action at both national and individual levels?

- **Support formal education and knowledge -** for policy makers, professionals, industry, users and their families?

- Identify at least two actions that you can take

Presentations from today will be on our website – www.ektg4ehealth.org